

Australian Standard™

Manual of uniform traffic control devices

Part 6: Tourist and services signs

This Australian Standard was prepared by Committee MS-012, Road Signs and Traffic Signals. It was approved on behalf of the Council of Standards Australia on 15 April 2004 and published on 1 June 2004.

The following are represented on Committee MS-012:

ACT Department of Urban Services
ARRB Transport Research
Association of Consultants in Access
AUSTROADS
Australasian Railway Association
Australian Automobile Association
Australian Chamber of Commerce and Industry
Australian Motorcycle Council
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Manual of uniform traffic control devices

Part 6: Tourist and services signs

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PREFACE

This Standard was prepared by the Standards Australia Committee MS-012, Road Signs and Traffic Signals to supersede AS 1742.6—1990. It is one of a series of fourteen Standards which together form the *Manual of uniform traffic control devices*. The series comprises the following Standards.

AS

| | |
|---------|---|
| 1742 | Manual of uniform traffic control devices |
| 1742.1 | Part 1: General introduction and index of signs |
| 1742.2 | Part 2: Traffic control devices for general use |
| 1742.3 | Part 3: Traffic control devices for works on roads |
| 1742.4 | Part 4: Speed controls |
| 1742.5 | Part 5: Street name and community facility name signs |
| 1742.6 | Part 6: Tourist and services signs (this Standard) |
| 1742.7 | Part 7: Railway crossings |
| 1742.8 | Part 8: Freeways |
| 1742.9 | Part 9: Bicycle facilities |
| 1742.10 | Part 10: Pedestrian control and protection |
| 1742.11 | Part 11: Parking controls |
| 1742.12 | Part 12: Bus, transit, tram and truck lanes |
| 1742.13 | Part 13: Local area traffic management |
| 1742.14 | Part 14: Traffic signals |

The objective of this Standard is to provide road and tourist authorities with a set of uniform requirements and recommendations for the provision of tourist and service signs for motorists.

This edition of the Standard has been expanded from the 1990 edition and includes input from the Australian Standing Committee on Tourism, a national body representing the state tourism authorities. The principal additions to the Standard are as follows:

- (a) An emphasis on tourism promotion by the introduction of ‘gateway’ signs (see Foreword).
- (b) More detail on the provision of signposting for accredited visitor information centres.
- (c) Expansion of categories of tourist ways and drives.
- (d) Introduction of standard symbols for tourist features.
- (e) Inclusion of roadside HELP phone signs.
- (f) Inclusion of provisions for signposting tourist and service facilities from expressway type roads.*

The terms ‘normative’ and ‘informative’ have been used in this Standard to define the application of the appendix to which they apply. A ‘normative’ appendix is an integral part of a Standard, whereas an ‘informative’ appendix is only for information and guidance.

* These provisions supersede corresponding provisions set out in the edition of AS 1742.8 current at the time of publication of this Standard.

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FOREWORD

A feature of this edition of this Standard is that it permits the use of ‘gateway’ signs on the road reserve. These are signs which have substantial promotional elements in their content.

Traditionally, the place for promotional material, i.e. advertising, has been outside the road reserve in rural areas or at its edge in urban areas, with the immediate roadside reserved for ‘official’ traffic signs. This is expected to continue to be the case. Traffic signs need to be presented in a standardized form and location which will assert their authority as providers of essential and unbiased directions and information.

The need to promote tourism has however, led to a decision to allow some relaxation of this general rule by permitting ‘gateway’ type signs on the immediate roadside. In an attempt to maintain integrity of the display of signs in these locations, this Standard recommends guidelines which place limits on the design and provision of gateway signs. In the interests of maintaining orderly presentation of information, it is important that these guidelines be observed.

STANDARDS AUSTRALIA

Australian Standard
Manual of uniform traffic control devices**Part 6: Tourist and services signs**

SECTION 1 SCOPE AND GENERAL

1.1 SCOPE

This Standard specifies requirements for traffic control devices for tourist and service facilities and establishments on all roads including expressway type roads and for the marking of tourist drives.

1.2 REFERENCED DOCUMENTS

The following documents are referred to in this Standard:

AS

- | | |
|--------|--|
| 1348 | Glossary of terms—Road and traffic engineering |
| 1742 | Manual of uniform traffic control devices |
| 1742.2 | Part 2: Traffic control devices for general use |
| 1742.5 | Part 5: Street name and community facility name signs |
| 1742.8 | Part 8: Freeways |
| 1743 | Road signs—Specifications |
| 1744 | Forms of letters and numerals for road signs |
| 2342 | Development, testing and implementation of information and safety symbols and symbolic signs |

AS/NZS

- | | |
|--------|---|
| 1906 | Retroreflective materials and devices for road traffic control purposes |
| 1906.1 | Part 1: Retroreflective materials |

Australian Standing Committee on Tourism
Australian Tourism Accreditation Standard

1.3 DEFINITIONS

For the purpose of this Standard the definitions in AS 1348 and the following apply:

1.3.1 Commercial service

A commercially operated establishment providing travellers with meals, refreshments, overnight accommodation, caravan or camping facilities (including a camping ground at which no charges are made), motor fuel or motor repairs.

1.3.2 Community facility

A specific facility not necessarily related to travel, but which may be sought by strangers to a district, and which includes recreational facilities, e.g. library, swimming pool; public facilities, e.g. telephone, emergency medical service; and administrative facilities, e.g. town hall, post office (see also Clause 5.5).